



# UHS Newsletter #10 - 2021



UHS2021 Newsletter 10 - December 2021

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## Newsletter and greetings

With this newsletter I want to send all involved in UHS2021 a big thank you for your participation and thus also ensure the implementation of the festival, be it all participants, volunteers, advertisers as well as professional service providers. Thank you for your enthusiasm and positive thinking.



With this newsletter I wish you all a Merry Christmas and a Happy New Year.

2021 was indeed a strange year for many of us. Looking at the present situation with new covid19 restriction all over Europe we must feel very lucky that UHS2021 took place at all.

It was a great challenge to plan such an event not knowing if it could be carried out at all. It was only a week prior to the event the travel restrictions in the UK was lifted. It was only then Keith Helfet could confirm his participation and I could draw a sigh of relief and mark the last tickbox.



## Flashback to UHS2021

It feels like years since UHS2021 was held, but in fact it is only couple of months since we packed the cars, spotlights, big screen and speakers away after a great festival.

UHS 2021 became almost everything one could dream of.

We obtained representation from Italy, Poland, France, the Netherlands, England, Germany, Norway and Denmark. The ambition to make an international event was thus fulfilled in abundance.

The variety of car types within the definition "Hand-built, sports- or race cars" was large. We had race- and sports car projects from different eras, with different technologies and vastly different designs.

We had an exemplary camaraderie where both personal and professional relationships were created. We managed to create an exhibition with a beautiful expression, where the projects were highlighted in a creative light setting and through the presentation videos, on the big screen. Also The Presentation Magazine and stage interviews conveyed information about the projects to the audience.

The only thing we lacked was a greater audience interest, which I consider basically is down to a marketing issue, however this cannot overshadow the fact that UHS2021 was a success.



Inspiring evening talks over a glass of wine at Løgumkloster Refugium

## What happens right now?

Since the festival, the event has been evaluated and assessed whether UHS2021 was something to build on, and there is definitely something to build on.

Therefore, it has also been decided to establish UHS2023, and the work has already begun.

A brand new web-portal will be established for UHS. It will be a portal that facilitates all upcoming UHS activities.

Already now you can see the contours of the new website. All presentation videos from UHS2021 are now available on the page at [www.uhs2021.com](http://www.uhs2021.com)



The domain [uhs2021.com](http://uhs2021.com) will soon point direct at the page solely for uhs2021. From now on the domain [uniquehandbuilt.com](http://uniquehandbuilt.com) will point at the front page for the new UHS web-portal.

A demo of UHS - Presentation Magazine is available on-line and likewise the first issue of UHS - The Magazine is online with public access as a flipping book. Just follow this link: <https://provinsby-er.dk/index.php/uhs-the-magazine-1>

## The International Club-UHS

The International Club-UHS is now being formed as a spin off from the very first International Festival for UNIQUE HANDBUILT SPORTSCARS.



Bente Jensen (official), Anders T. Jensen and Anton Schulz at the AV-desk



Ton Serné (left in red) welcomed in the lobby of Løgumkloster Refugium

UHS2021 had two international guest lecturers. It was from the Netherlands, racecar specialist, Ton Serné and from the UK former designer at Jaguar Cars, Keith Helfet.

It's a great privilege, that Keith Helfet after the festival has accepted to be the honorary patron for UHS - the Club.



Keith Helfet in one of two interesting stage interviews at UHS2021

The International Club-UHS is an initiative to create a social space away from the so called social medias, in order to make a virtual space, where different needs can be met, where we can make exactly the segments we want to have. Some has the interest in materials and their processing. Others in design tools and skills. Others can focus on suspension and handling of cars. Others again just want to create their own profile and a block to present their projects.

UHS - the Club is for everyone who has an interest in unique hand-built sports and racing cars, and it will be possible to sign for membership on-line from primo January 2022.

With best wishes for 2022  
Anton Schulz  
UHS Event manager



Dario Pasqualini being interviewed at his Testadono at UHS2021



Keith Helfet and Dan Suenson (CEO Aquila Racing Cars) in conversation