

Newsletter 6



**The international festival for
Unique Hand Built Sports Cars
concepts and replicas
7-8-9-10 october 2021**



Newsletter 6 - UHS2021

UHS2021 Newsletter 6 - July 2021

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Photos: Anton Schulz and Ton Serné

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Ton Serné - another great name on the poster

Ton Serné will share his vast experiences and knowledge with us at UHS2021

It is with great pleasure we can tell that a racing expert highly recognized in the field of optimizing the performance of racing cars has agreed to be a guest lecturer at UHS2021.

The name is Ton Serné, who resides in Netherlands. That an agreement was reached with Ton Serné is a good example of one leading to the other. Thus, during the interview with him prior to the last newsletter, Lionel Koyamba and I came to talk about the next phase of Koyamba's project, namely to have the wheel geometry, suspensions and suspension constructed for the project. In that regard, Koyamba said he had received some good advice and supervision from a Ton Serné in the Netherlands.

I did not know Ton Serné in advance, but I thought he would be an interesting lecturer at UHS2021, where he could certainly contribute with new knowledge to everyone regardless of their level of technical knowledge. Ton Serné has a long practical experience from the racing world, so I thought he would be both practical and theoretically oriented.

I introduced the idea to Koyamba that we might be able to do a case study on his project with Serné as lecturer and knowledge bank. Lionel Koyamba was not dismissive of the idea and I chose to contact Ton Serné to ask if he would consider participating in UHS2021 at all.

To my great delight, Ton Serné was very accommodating, and indicated that he would like to lecture to enthusiastic self-builders. He basically had the same approach I also encountered when I asked Keith Helfet to participate. Both look forward to facing enthusiastic car builders who either build for themselves, or in quite small series of hand-built cars.

Ton Serné further indicated he would like a coherent session where he could get around topics of his choice. It suited me well, as it is difficult to assess which topics to focus on. With Ton Serné, regardless of topic, we will have a great outcome from an expert in the subject, and then everyone will benefit from the session.

Based on the fact that both of these two very experienced personalities within their respective branches of the many specialties of car design I have chosen to bring a mini portrait of both of them in this newsletter.

Register for participation in UHS2021

Time flies, and before we know it, it's October. I know many of our readers are unsure whether it will be possible to participate. We are constantly hearing about new mutations of Covid 19. However, there is no reason to hold back. If you due to e.g. Covid 19 or another force majeure situation will be prevented from participating, you will get your participation fee refunded. So for the sake of our planning, we ask that you register no later than 15 August 2021. If you are only interested in part of the event, please contact us. Then we will find a solution to that as well.

What's in it for you?

A 4 days on-site event access
3 days full board accommodation
Lectures and seminars by professionals
Cultural entertainment
Q&A sessions with professionals
Increased networking
Sharing of knowledge
An excellent opportunity to market your build if you want to sell

All this for 520,- Euro is a bargain.

Go to our website **www.uhs2021.com** and select the menu item **"Sign up"** to register your participation.

The portrait article that accompanies this newsletter

As it has become a tradition the newsletters are accompanied by a portrait article about one of the projects participating in UHS2021, and this time I have been so indiscreet in writing about my own project, which in principle has led to the initiative to establish UHS2021.

I hope this portrait also will illustrate that this festival is open to enthusiasts, but not necessarily experts in all kind of disciplines. I am what in our language is called "a happy amateur". That term actual-

ly covers what I think characterizes many of us. We engage in a huge task without quite knowing if we are at all capable of accomplishing it. Common to us is a burning desire to create something unusual, something unique or something beautiful.

Help us spread the word

UHS2021 is aware not to spam groups and pages on social medias with marketing, but our strategy is to market our event, among other things on the so-called social media, and therefore some of you who receive this newsletter will see postings mentioning UHS2021.

We would greatly appreciate it if you would share these posts in your social network. In this way, we have the greatest opportunity to reach people who share the interest in UNIQUE HANDBUILT SPORTSCARS and who could be interested to participate in the event.

If you read on our website or read the newsletter online, you can also copy the link to the newsletter and put it in posts on your or friends' facebook page. That way, more people will get aware about UHS2021 taking place.

Share - share - share - share - share - share



Place an ad in UHS2021 - The Magazine

UHS2021 collects all the articles we publish in connection with our newsletters. They will be published in a printed event magazine, which is offered for sale to the public during the event itself. The articles will be edited and compiled in this magazine, which will also contain other exciting articles and other information on the theme of unique home-built sports and racing cars.

It will also be possible to buy ads for this magazine. If you are interested in advertising in UHS2021 "Presentation Magazine" you can contact us on +45 29 99 37 89 or email schulz@asconbs.com There will also be a price list for download on our website under the menu item "Downloads"



From 1985 to 1987 Ton Serné was team manager for the Bross Formula 3 Team which became the winner of the European EFDA F3 title



Yours Sincerely

Anton Schulz
Event Manager

Featuring Jaguar xj220 designer Keith Helfet (UK) and Race car performance engineer, Ton Serné (NL)

Keith Helfet

By event manager, Anton Schulz



Keith Helfet

Keith Helfet is one of the most brilliant and capable vehicle designers Jaguar Cars have had. Keith Helfet was the visionary in Geoff Lawson's Jaguar Design Studio who created the XJ220, XJR15, 1995 XJ.

Without Keith's stunning designs Jaguar would not exist as a brand today. In addition, Keith Helfet has a wonderful understanding and appreciation for the market and had the insight to incorporate designs for superior product reliability, function and assembly.

Helfet became the Chief Stylist at Jaguar cars, where his work was admired by Sir William Lyons who had shaped the character of design at the brand for decades. Helfet designed the Jaguar XJ-220, XK-180 and the first concepts for an F-type revealed in 2000.



Keith Helfet right next to his masterpiece the XJ220 at the XK70 Festival, Shelsley Walsh 2018

After he left Jaguar Cars, Helfet ran his own design company, Helfet Design, for a number of years, but now he is on his way into art - sculpturing. Considering Keith Helfet's approach to car design, it seems like a circle has been closed with this movement towards the art of sculpturing.

Keith Helfet always claims, that he never was a very talented in the discipline of drawing. His preferred form of expression is sculpturing.

I had the pleasure to meet Keith Helfet at an event in Shelsley Walsh back in 2018, I also had the privilege to see his first official work of art - a CNC fabricated relief influenced by the shapes of the XJ220 - a true piece of art.



Keith Helfet with author and publisher Philp Porter in Shelsley Walsh 2018. Meet him at the UHS-2021

Ton Serné

By event manager, Anton Schulz



Ton Serné

Ton Serné is a race car performance engineer who has been involved in several race car activities over a number of decades.

Already in the late 70ies he was involved as mechanic / engineer in Formula Ford 1600, Formula Ford 2000, Formula 3 and even briefly on the Ensign Formula 1 of Gijs van Lennep.

In the period 1983-1985 he was an active race driver of course with a lot of interest in the handling of his own Formula Ford.

Being able to experiment a lot with set-ups to test theory against practice. From 1985 to 1987 Ton Serné was team manager for the Bross Formula 3 Team which became the winner of the European EFDA F3 title.



Ton Serné formula Ford 1600

After that period he was country manager for HP Nederland, and since 2012 he as a freelancer became owner of the workshop 'Magic Numbers of Race Cars' as well as a free lance teacher at two Dutch Automotive universities: HAN for their International Masters Motorsport, and Fontys for their Bachelor Minor Motorsport.

Since 2015 he has played a central role as the CTO for AC Cobra Motorsport whilst he also acts as a free lance engineer for several racing teams.

Ton Serné the author

Together with his co-author Ralph Pütz, Prof Dr at the Fachhochschule Landshut (Bavaria, Germany) Ton Serné has written the book 'Rennwagentechnik - Praxislehrgang Fahrdynamik' which is a very practical book for drivers and their engineers to get the best performance out of the handling of their racing car.

The book was released in August 2017, and is in German language. The enhanced English version will be titled "Race car Handling Optimization", and will be available from the autumn of 2021.

