

Newsletter 9 - UHS2021

UHS2021 Newsletter 8 - September 2021

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Less than a month

Participant: check your spam mailbox

These days we send direct important information emails to the participants in UHS2021. We have experience that emails can end up in the spam box for various reasons, so check it just one more time.

Last minute adjustments

It is a pleasure to ascertain that a year of preparations, identify and establish contacts to potential participants in UHS2021 is now materializing.

We are ready to welcome the participants in Løgumkloster, and we look forward to some nice and informative days at UHS2021.

We think that we have gathered an interesting and varied field of participants with cars of a very different nature, from modern sports and racing cars to classic specials dating back to the thirties.

We have completely unique and hand built cars, such as Dario Pasqualini's Testadoro Barchetta as well as reinterpretations of classic racing cars such as Jaguar C-Type.

The newsletters have so far been followed by articles about some of the cars that we will be watching at UHS2021, but we have not described them all yet.

However, the rest will be featured in the presentation magazine for UHS2021, and we will also be sending more articles with the next newsletter coming before we hold UHS2021.

This newsletter article

This newsletter is accompanied by an article about Henrik Fasmer and his Chevrolet 33 Special. It's a story about craftsmanship, passion for history and race. Happy reading.



Henrik Fasmer in Chevrolet 33 Special

Who is next

We still need to describe a number of participants, but do not worry. We will pay them all attention, as they contribute as much as the already presented participants. Thank you all for being a part of UHS2021. In the following they are listed briefly, and one or two additional cars might be added before we end the edition of the magazine.

Jan Peter Esbensen and his Jaguar C-Type replica

Ole Petersens and his Super GT racing car

Ecco Speed Teams charming Belly Tank Racer

Anders T. Jensen Youngtimer racing car

Johannes Graversens Fiat X/9 racing car

Programme change

As only few can manage to arrive already Thursday the 7th, we have decided to postpone the arrival to the 8th of October. This does not affect the fact, that you will still have interesting lectures from both Ton Serné and Keith Helfet during UHS2021

This change has also caused, that the cost at participation has been reduced in accordance, and as another benefit we will not have to relocate from Klosterhallen to Løgumkloster Refugium on the Friday.

The Programme

The last details for the programme has now been finalized, but the a few details in programme is still a subject to change. The programme now looks like this:

Legend:
Klosterhallen = KH
Løgumkloster Refugium = LR
Rev: 150921

Friday 8th of Oct.

- 13.00 – 15.00 Arrival, registration and accommodation (KH)
- 13.00 – 17.30 Building up of Exhibition (KH)
- 17.30 – Transport to Løgumkloster Refugium
- 18.00 – 18.50 Dinner (LR)
- 19.00 – 21.30 Keith Helfet "the XJ220 design story + Q/A (LR)

Saturday 9th of Oct.

- 08-00 – 09.00 Breakfast (LR)
- 09.00 – 10.00 Finish preparation of exhibition (KH)
- 10.00 – 15.00 Exhibition – Opening by Keith Helfet (KH)
- 15.00 – 15.15 Return to Løgumkloster Refugium and Coffee break
- 15.15 – 17.15 Ton Serné lecture (LR)
- 18.00 – 22.00 Event dinner & camaraderie (LR)

Sunday 11th of Oct.

- 08.00 – 09.30 Breakfast and free disposition (LR)
- 10.00 – 11.50 Lecture and Q&A with Dan Suenson (subject to change) (KH)
- 10.00 – 15.00 The exhibition continues ((KH)
- 15.00 – 16.00 Dismantling of exhibition (cars out of the hall) (KH)
- 16.00 Coffee/Tea goodbye ((KH)

Posters, flyers, press releases & magazine

Our marketing is now going up to speed. Our poster and flyers has been printed, and are distributed right now. Press releases are distributed to newspapers, TV stations, radio station but also to organizations with an interest in the theme Unique Handbuilt Sports- and race cars.

We hit the paper today again

Today we again had almost af full page coverage in the regional newspaper "Jyske-Vestkysten"



UHS2021 Exhibition poster and flyer

Download options

You will be able to download our open invitation, posters, flyers and our newsletters on our website here:

<https://provinsbyer.dk/downloads-and-programme>

Likewise, we have collected the articles on your projects in the on-line magazine "UHS 2021 the Presentation Magazine", which the audience also can buy as a hard copy during UHS 2021.

Everyone who is registered for with projects will have access to the on-line version via credentials which will be send to you in a direct email, just as there will be a hard copy for you when you arrive at the event.

Your can download this newsletter as a spread pdf here: <https://provinsbyer.dk/images/uniquehandbuiltssportscars/newsletters/9-2021spread.pdf>

...or go to www.UHS2021.com and download it from the menu item "Downloads".

Yours Sincerely

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