

Newsletter 1 - UHS2021



As no one in Europe at the beginning of 2021 can predict what the covid-19 situation looks like in October 2021, we will need the commitments, which should be considered binding, however no one will be billed for participation until it is determined whether the event can be completed or not.

The first portrait article

Now, all this makes me draw your attention to the first portrait article of the first participant who has signed up for the event.

It is the portrait of Steinar Thyholdt from Norway, who is in the final project phase of the creation of a Lamborghini Aventador replica. Steinar is extremely dedicated to his project, and it is a great pleasure and privilege to welcome him as the first portrait.



With this first email, I hope that we can create a basis for the continued work with this first edition of The International Festival for Unique Hand-built Sportscars.

Background and status

The idea to create an event for homebuilt sports- or race cars has evolved in my head over the past three years. In 2018/19 the idea matured, but at the time when I felt ready to launch the idea, I had to admit that an event in 2020 would be unrealistic given the need for preparations. However, the development of covid-19 throughout 2020 would also have prevented an implementation, so perhaps it was luck in misfortune that I chose to postpone the attempt to carry out the event until 2021.

My concrete preparations to delimit and structure the event in specific to focus only on the design and manufacture of hand-built sports- and racing cars began already in the spring of 2020. Simulations of the economy in different scenarios also had to be done, and I also had to pre-book the necessary physical facilities in due time. Last but not least, I saw a need to form a project team around the event.

With these things in place, I was then able to make an invitation graphically and in terms of content. I had identified about 50 potential participants partially via the facebook group "Homebuilt Cars from Scratch or Kit", but also via a common research on the Internet.

Late November this year then the first invitations could be send to potential participants.

Many have responded positively to these, but only a few have given their commitment to participate on basis of the invitation alone.

First News Letter

On this background I have chosen to enclose a file with the names of all, who received an invitation and as mentioned, many of these provided a positive feedback.

I know that many of you are connected at different levels, and it is my hope that the list will inspire you to initiate common considerations about participation.

To fetch the list copy this link into your browser:
<https://provinsbyer.dk/images/uniquehandbuiltsportscars/Ark1.pdf>

If you know about anybody, who you would recommend to receive an invitation please let us know by e-mail, messenger or phone. To protect the persons in the list only, it hold the names and no further details. To have further informations, you will have to look them up on the Internet.

It hope many of you will feel motivated to make a principled decision about participation and announce it to me either via email, text message, or a messenger message.

Some of you have received this news letter as an attachment to a messenger message. If you want to receive further news letters by mail please go to our website and subscribe to our mailing list here:

<https://provinsbyer.dk/uhs2021-news-mail-subscription>

A unique initiative and a unique opportunity

The attempt to establish The International Festival for UNIQUE HANDBUILT SPORTSCARS is a unique opportunity for all amateur sports car builders and manufacturers of hand build sports cars to create a new forum and showcase dedicated to the design and build of hand built sports- and race cars, and it has the potential to become a future club/organisation for this niche in car production. Imagine to gather cars like these in one exhibition...



To proceed the planning of the event, we will need a minimum of 15 committed participants by February the 15th, but if we get the right 15 participants, we will be able to host an inspirational festival and a spectacular exhibition of some of the most interesting and unique sports- and race cars in Europe. This would also create a unique showcase for those of you, who want to sell your creations, as we intend to create a great deal of awareness around the event. With a base of 15 participants and the marketing of the event we also will be able to increase the number of participants significantly over the next 9 months.



On behalf of the project group i send the best wishes for the new year

Yours Sincerely

Anton Schulz
Event Manager
UHS2021

Update july 2021: Articles now only available in our on-line edition of the UHS2021 Presentation Magazine either through our marketing crowdfunding here:

<https://www.boomerang.dk/projects/branding-of-the-international-festival-for-unique-handbuilt-sportscars/>

or register for it on our website: www.uhs2021.com