

Newsletter 4- UHS2021

Newsletter 4 - UHS2021

Text: Anton Schulz

Photos: Carsten Wiwel & Anton Schulz

© The International Festival for UNIQUE HANDBUILT SPORTSCARS

Back to normal

Life slowly returns. Things are slowly normalizing throughout Europe now that vaccination programs are implemented in all European countries. This is good news for UHS2021. The risk of the event not being able to take place due to the corona crisis is diminishing day by day. On that background we continue to send invitations all over Europe with increasing conviction that the event will be carried out.

Now the team of interesting lecturers is also expanding. In addition to Keith Helfet, who will talk about design in a broad and artistic sense, we have now got a real materials expert associated to the event. This is the Danish engineer, Hans Schmidt Lindholm, who through his education and a long career as an engineer in i.a. the aluminium industry, has gained a large experience base within aluminium in particular. He is simply aluminium expert, and he has as such held many courses and conferences for innovative networks in the aluminium industry. The topics range from knowledge of materials over applications to machining techniques for aluminium.

Hans Schmidt Lindholm - an expert in aluminium

Hans Schmidt Lindholm is originally a bachelor of Science in Engineering (BSc. Eng. Production) / Dipl.-Ing. Production (FH) Field Of Study Teknikum Grade M.

His business career has brought him to well-known companies such as Bang & Olufsen, where he was manager of casting and surfaces. He has been employed by Hydro Aluminium Tubing as a manager in the automotive industry. Later he started teaching theory and practice at Aluminium Vocationa shopfloor courses and AluCluster foundation.

He has been a developer at Industriens Uddannelser and Dansk Materiale Netværk. Since 2007 he has run his own consulting company Hans Lindholm ApS and right now in 2021 he is launching the company AluHub.

With this back catalouge, he will give us a presentation on the theme of aluminium with a high degree of information, just as during the entire event there is the opportunity to consult Hans Schmidt Lindholm on the theme of aluminium.

Member of the project group

Apart from being assciated with UHS2021 as an expert and lecturer Hans Schmidt Lindholm also joined the project group behind the



Hans Schudt Lindholm - Engineer & CEO AluHub

UHS2021 event. We are delightet to have him on board with his large experience both as an experienced conference host and an expert within the subject arear materials and machining techniques .

The entire project group

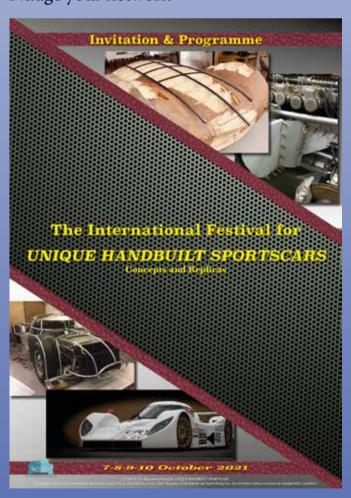
In the next issue of the UHS2021 Newsletter, we will make a closer presentation of the members of the project group behind the International Festival for UNIQUE HANDBUILD SPORTSCARS.. Apart from as beforementioned, Hans Schmidt Lindholm, the group consists of Henning Christiansen, Mikael Ovesen and your event manager and editor, Anton Schulz.

How to reach people nowadays?

We have probably never had so many communication platforms as we have today. We can communicate via mail, smartphones, mobile text, Skype, Messenger, Facebook, Twitter, Instagram, websites, club magazines, Theme magazines and probably another thousand options are available. But how do we reach the right target groups with all these platforms?

The short answer is that we really don't know for sure. But spreading the word through a network of people might be a good option. We have tried to communicate as direct and selective as possible. As from now however we will communicate and invite in a wider.

Nudge your network



If you have the interest to participate in the International Festival of UNIQUE HANDBUILD SPORTSCARS, but prevented from doing it by any reason, you might know of someone else, who really should have the chance given. In such case you can point them in direction of our website, from which it's possible to obtain more information about the event where we also made an open invitation available for download. This contains all information about the event and contact details. It is also possible to ask us question directly from our website here:

https://provinsbyer.dk/ask-us.

It is also possible to mail us direct on this mail:

schulz@asconbs.com

New readers can begin here

If this newsletter is the first one you received and you think: "Where went issue number 1, 2 and 3?" there is hope as we have made all the newsletters available for download from our website at this web address:

https://provinsbyer.dk/downloads-and-programme

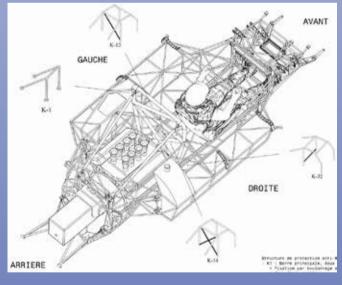
Newsletter no 1 can be reached here:

https://provins by er. dk/images/unique hand built sports cars/new sletters/new sletter 1-2021.pdf

It is time to sign up for UHS2021

It is now time to sign up for this first edition of The International Festival of UNIQUE HANDBUILD SPORTSCARS.

If you are in the process of a car project, it is now time to sign up for UHS2021 regardless whether your project is completed or just ongoing. We are at least as interested in showing semi-finished projects, where you can see interesting technical details and solutions as to finished cars where details are nicely wrapped in an attractive car body finish or tucked away in the doors behind delicious and sound-absorbing cladding. Regardless of the stage of your project, it is of interest to us as long as it meets the criteria of hand-built sports and racing cars.





Now put all thoughts of Corona in the background. If, contrary to all expectations the event is not carried out due to corona, you will be refunded your entire entry fee. But we believe in the future and that normalcy returns.

Sign up and look forward to an extended weekend with like-minded people in a relaxed environment.

Yours Sincerely

Anton Schulz Event Manage







Update july 2021: Articles now only available in our on-line edition of the UHS2021 Presentation Magazine either through our marketing crowdfunding here:

https://www.booomerang.dk/projects/branding-af-the-in $ternational \hbox{-} festival \hbox{-} for \hbox{-} unique \hbox{-} hand built \hbox{-} sports cars \hbox{/}$

- or register for it on our website: www.uhs2021.com



